

Social Impact policy

Introduction

This policy applies to all SmartViz stakeholders, ensuring a comprehensive commitment to ethical and socially responsible practices across our operations.

What drives our social impact policy

At SmartViz, our mission is to drive positive social impact across **people, places**, and the **planet**.

Our Core Commitments

We are committed to:

1. **Enhancing User Experience through Data:** We harness data to enhance user experiences within buildings, bridging the performance gap by employing advanced AI analytics to optimize operational efficiency.
2. **Creating Inspiring Spaces:** SmartViz has a proven track record of creating vibrant and functional spaces, transforming areas like educational institutions, offices, and cultural sites globally.
3. **Reducing CO2 Emissions:** Our primary focus is on actionable insights that directly contribute to reducing CO2 emissions and minimizing embodied energy in buildings, aligning with sustainability goals.
4. **Diversity, Inclusion, and Gender Equality:** Our inclusive culture extends to both our internal team and the solutions we offer, fostering diversity and inclusivity while championing gender equality.
5. **Collaboration with Universities:** We actively engage in collaborative projects with universities to drive innovation, providing opportunities for research and societal advancement.
6. **Supporting Internships and Apprenticeships:** SmartViz actively promotes student internships and placements, ensuring equal opportunities and fostering future talent.
7. **Enabling Net Zero Goals:** We assist institutions in understanding and mitigating their emissions, aiding in the formulation of effective net zero strategies.
8. **Energy Cost Reduction:** Through IoT sensors and data, we aid businesses in reducing energy costs, identifying opportunities for significant savings.
9. **Ethical Practices and Accountability:** Our commitment to transparency and data accessibility fosters sustainable practices and individual accountability.
10. **Data Protection and Privacy:** SmartViz adheres to GDPR standards, ensuring data privacy by not storing personally identifiable information within our platform.